

MANAGEMENT PROFILE



Mr. Waheed Ahmad

Chief Financial Officer

With over two decades of experience in finance, accounting, and strategic business planning, Mr. Waheed Ahmad is a highly accomplished Chartered Accountant. He got certifications from LUMS in Leadership and Management Development Program. His expertise spans across corporate finance, risk management, ERP systems, and budget management, with a focus on maximizing operational efficiency and profitability. Throughout his career, Mr. Waheed has been instrumental in securing and managing large-scale finances, including \$85 million with major banks. His strategic handling of currency risks through forwards, options, and swaps has resulted in substantial profits for the company, while his negotiation skills have yielded significant savings, annually from treasury discounting. In addition to his financial acumen, Mr. Waheed has demonstrated exceptional leadership in operational management, having led multiple large-scale projects including the expansion of production facilities and the implementation of energy-efficient systems. His work in budgeting and business planning has driven the company's growth, and his five-year expansion plan is projected to double the company's revenue. Mr. Waheed has also worked with prestigious international firms like Boston Consulting Group to explore global market opportunities. Mr. Waheed's key competencies include Corporate Finance & Risk Management, Budgeting & Strategic Business Planning, ERP Oracle Systems Implementation, Banking Relations & Loan Profiling, Currency Risk Management & Financial Negotiations, Tax Management & Cost Optimization, Leadership in Operational and Financial Growth.



Mr. Asad A. Jan

Head of Human Resources

Mr. Asad A. Jan began his journey in 1994 after earning his Master's in Business Administration, and since then, he has been a driving force in shaping the success of the Companies he has been a part of. He embarked on his journey with the Fatima Group in 2010, and over the course of 15 years, he ascended the corporate ladder, assuming various influential roles within the conglomerate's extensive and diverse business portfolio. His tenure included a pivotal role as the Head of HR, overseeing departments encompassing Energy, Fertilizer, Healthcare, Packaging, Sugar, Steel, and Textile. As a strategic leader, Asad played a transformative role in cultivating a growth-centric mindset by seamlessly integrating HR initiatives into the overarching organizational structure. Asad's professional trajectory is marked by a marvelous history of revitalizing and repositioning the individuals in various businesses of the group, a testament to his expertise in instituting and fortifying talent management and leadership development. Beyond his role as a seasoned human resource professional, Asad boasts the distinction of being a Registered Lead Auditor for Quality and Environmental Management Systems, a recognition of his proficiency and commitment to excellence, accredited by IRCA-UK. This additional facet of his expertise underscores his dedication to fostering quality and sustainability within organizations he serves.



Mr. Muhammad Akbar Rana

Head of Internal Audit & Risk Assurance - OB

Mr. Muhammad Akbar Rana is a Fellow Member of the Institute of Cost and Management Accountants of Pakistan (ICMAP) and a certified Lead Auditor for ISO 22301:2019 Business Continuity Management Systems, accredited by IRCA (UK). He has been associated with Fatima Group since 2003 and brings over two decades of diversified professional experience across the Fertilizer, Textile, Sugar, and Packaging industries. His areas of expertise include Internal Audit, Enterprise Risk Management, Business Continuity Planning, Information Systems Assurance, and Corporate Governance & Compliance. He has successfully led a wide range of strategic assurance and risk initiatives aimed at enhancing operational controls, strengthening governance frameworks, and aligning audit practices with organizational strategy. In addition to his professional qualifications, Mr. Rana has completed the Management Development Program, Programme on Legal Compliance and Secretarial Practices at Lahore University of Management Sciences (LUMS) and holds a certification from Harvard ManageMentor®, focusing on leadership and management skills development—further strengthening his capability to drive high-performance teams and foster a strong risk culture. Currently, he serves as the Head of Internal Audit & Risk Assurance for the Sugar and Textile Divisions of Fatima Group, where he leads the assurance function, oversees enterprise risk management strategies, and partners with executive leadership to uphold strong governance and compliance standards.



Kamran Ahmad Awan

Company Secretary

Mr. Kamran Awan is a distinguished corporate professional with over 28 years of extensive experience in managing and resolving corporate affairs across key industries including Fertilizer, Textile, Sugar and Energy. Throughout his career, he has consistently demonstrated a strong ability to perform and thrive in high-pressure, competitive environments. His academic background reflects a deep commitment to professional growth and excellence. Mr. Awan holds a Master's degree in Business Administration and a Diploma in Management Information System from the University of Management & Technology, Lahore. He further enhanced his expertise by obtaining a Post Graduate Diploma in Corporate Law and Practice from University Law College, University of the Punjab, Lahore. He is also a Certified Director, having successfully completed the esteemed Directors' Training Program at LUMS. A dedicated lifelong learner, Mr. Awan actively participates in seminars and workshops, which have further honed his skills in communication, corporate affairs and legal compliance. Before his tenure at Fatima Group, Mr. Awan played a significant role in corporate affairs at the Dawood Group from 1997 to 2015. He currently holds the role of Company Secretary at both Fatima Sugar Mills Limited and Fatima Energy Limited.



Khawaja Sajid

General Manager Marketing

Khawaja Sajid is the General Manager in Marketing Department. He has over 34 years of diversified marketing experience in different products of textile and carries a successful leadership experience in this portfolio. He has worked with the reputed textile companies of Pakistan. He holds the Master Degree in Business Administration from Baha-u-Din Zakariya University, Multan. Mr. Sajid joined Reliance Weaving Mills Limited in 2004 and remains devoted till today.



Mr. Aqeel Saifi

General Manager Marketing

Mr. Aqeel Saifi holds Master's degree in Business Administration from Imperial College of Business Studies and B.Sc (hons) Degree in Computer Sciences from FAST - NUCES. He has been attached to the textile industry for over 21 years, working with well reputed textiles organizations of Pakistan. He is with Reliance Weaving Mills Limited since August 2015.



Mr. Nasir Iqbal Sahi

General Manager Marketing (Yarn)

Mr. Nasir Iqbal holds master's degree in business administration. He has total experience of 27 years in Textile sector. He has an extensive knowledge of Customers and Suppliers for yarn sale and procurement with varying categories of course, fine, stretch, slub & siro yarn. His professional strength is to develop & manage diversified production covering all Textile Sectors (weaving, knitting, socks, towel, denim) with conventional and Value-Added yarn with Artificial Fibers certified with Oeko-Tex, BCI, US Trust Protocol, GOTS, OCS, GRS, CMIA & Inditex. He also good customer line in export to distinguished brands. He has been working with Reliance Weaving Mills Limited since 2003, as a valuable resource.



Mr. Salim Ahmed

General Manager Marketing

Salim Ahmed holds the master degrees in Business Administration and M.A. Economics. He has been in the Textile industry since last 27 years with well reputed textile mills in Pakistan, and has vast experience of fancy yarns of knitting and weaving. He has been in Reliance Weaving Mills Limited since August 2010.



Mr. Muhammad Shoaib Alam

Technical Director (Spinning UNIT # 4 & 6 Multan)

Mr. Muhammad Shoaib Alam holds B.Sc. Textile (Spinning) Degree from the University of Engineering & Technology Lahore. He was Vice President of Spinning Society and is part of this Group since the installation of spinning Unit (2005). He has experience of managing coarse and fine count mills, ranging from 6/1 to 120/1 on various types of machinery setups and producing different types of yarn from GIZA, PIMA and Brazilian Cotton. He also got training for blow room and card from Reiter in Winterthur, Switzerland. In 2024 a new state of the art spinning unit # 6, completely automated and latest machines has also been installed under his supervision.



Mr. Ikram Azeem

Technical Director (Weaving)

Mr. Ikram Azeem holds B.Sc (Textile Engineering) degree with specialization in Weaving in year 1996 from National Textile University, Faisalabad. He has total field experience of 29 years by working on different types of looms, (PICANOL Air Jet Loom and Tsudakoma Air Jet Loom). He is a part of this organization since the year 2000, they Started with 244 Looms production at site, Now figure reached at 490 Looms under their precious leadership, he had execute multiple BMRs in difference lots & years like 250 Looms, Sizing, Warping, Compressors, Boilers, Chillers and many other weaving Machinery, in addition, he got technical training of and Picanol Air Jet Loom from Belgium, TSUDAKOM AIR Jet Loom from Japan, warping machines and Sizing TTs Machine, and Staubli training { Dobby & Cam Box of loom and knotting machine From FRANCE }, with additional technical trainings of steam fired & hot water chiller form china. Attended technical trainings for energy saving and optimum utilization of machinery with best cost saving.



Mr. Salahuddin Khattak

General Manager (Spinning Rawat)

Mr. Salahuddin Khattak holds B.Sc. Textile (Spinning) Degree from National Textile University, Faisalabad. He has total field experience of 19 years of working on different types of Mélange Yarn, Injection Yarn, Lycra Melange Yarns, value added yarn, Slub and Snow Effect Yarns. He is part of this organization since 2010.



Mr. Anjum Jamil Sheikh

Head of Treasury

Mr. Anjum Jamil has been associated with Fatima Group since June 1999 and held varied managerial roles over the last 26 years in Textile/Sugar Division. Besides his professional skill sets working in multiple positions, his other initiatives make him as an effective team player, proactive and contributes by out of box thinking. He is an asset for the organization and always worked progressively in achieving company goals. He is CA-Intermediate by profession and had completed his 4 years professional training from Deloitte Pakistan within timeframe of 1993-1997. He had started his career in December 1997 as Manager Audit from Yousuf Adil Saleem & Co. Chartered Accountants.